



August 2, 2022

The International Lyme and Associated Diseases Educational Foundation (ILADEF), a 501(c)3 non-profit international foundation, promotes medical education and research related to Lyme and associated diseases and supports the educational and research goals of the International Lyme and Associated Diseases Society. To bring greater awareness to Lyme disease and educate people about obtaining trained medical attention, ILADEF has collaborated with the jazz duo, "AS IS, Alan & Stacey Schulman".

Your listeners are one tick bite away from a potentially serious and debilitating disease. Early, informed treatment is the key to effectively treating and eradicating the disease. We are asking that you please help us by promoting this important message to your listeners!

Lyme disease is the most common vector-borne disease in the U.S. with over 300,000 new cases diagnosed in the U.S. each year, according to the Centers for Disease Control and Prevention (CDC). The number of Lyme cases reported annually has increased nearly 25-fold since national surveillance began in 1982. There are no accurate diagnostic tests for the tick-borne disease, no tests to prove that Lyme bacteria are eradicated or that an individual is cured. According to the CDC, some 15-20 percent of individuals treated for Lyme continue to experience symptoms such as severe arthritis, persistent fatigue, impaired vision, memory loss and other cognitive problems.

Our Public Service Announcement reminds listeners of the prevalence of Lyme disease and offers an important resource for locating a Lyme-literate physician who can be instrumental in keeping a Lyme infection from turning chronic. Your listeners will be directed to a website to obtain a physician referral. The PSA featuring the jazz duo is attached to the e-mail with this letter.

Should you require the spot again, you may obtain it by visiting the website asisjazz.com/lymeoutreach.

Again, please help by sharing this important message with your listeners!

Thank you in advance for your consideration and for supporting the mission of ILADEF.

Sincerely,

Barbara Buchman
Executive Director
ILADEF is a non-profit organization (EIN – 51-0604603)